

[Company Logo]

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FOR IMMEDIATE RELEASE

MAIN TITLE OF PRESS RELEASE GOES HERE IN ALL UPPER CASE
Subtitle Goes Here in Title Case

The body of press release begins here: get to the point immediately. What is the actual event?

Second paragraph: concrete details including date, time, where, why, any cost to attend or special restrictions.

Third – Last paragraphs: for the remainder of the release, attempt to tell a story about your business and why the event is so important. Always include a quote from the owner of your business.

About ABC Corporation [insert name of your company here]

[This is where you put a mini-biography of your business. How long you've been open, your place in the community, etc. Keep it to fewer than 4 lines. The last line should be: to learn more visit www.yourwebsitehere.com, or call us at XXX.XXX.XXXX.]

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[Three hash tags is the universal symbol for the end of the press release.]