



MobileCause

Making fundraising easier than ever with a suite of customizable solutions that empower donors to give anywhere, from any device

MobileCause is an investor-backed Los Angeles software company founded in 2008. We were one of the first to incorporate text-to-donate capabilities into a cohesive platform of fundraising solutions for nonprofits. Today, MobileCause is the world's leading mobile and online fundraising and communication software for educational, faith-based, healthcare, and charitable nonprofit organizations. Our platform gives nonprofits of all segments the means to easily and securely raise more money than ever before from a new generation of donors with a full suite of effective, intuitive solutions that empower donors to give wherever they are—from anywhere, on any device.

With no technical skills, monthly costs, or hidden fees, MobileCause's all-in-one software platform allows your organization to connect with and engage supporters to strengthen fundraising campaigns and marketing efforts, and increase giving to your cause.

The MobileCause platform is designed to:

1. Acquire new donors
2. Maximize giving from existing donors
3. Increase recurring gifts
4. Reduce administrative overhead
5. Lower the cost of fundraising

MobileCause is trusted by thousands of the world's leading nonprofit organizations including United Way, The Salvation Army, American Heart Association, University of Southern California, Habitat for Humanity, and many more.

**ONLINE GIVING**

- Collect 38% larger donations
- Custom, mobile-friendly giving forms
- Donate and promote by web, social, mobile, email, QR and texting message
- Data integration for any CRM

**TEXT-TO-DONATE KEYWORDS**

- 98% open rate, 90% in 3 minutes
- Campaign-specific keyword pushes your donation page to supporters via mobile
- Automated donation fulfillment reminders via text message
- Empower donors to set up recurring donations right on their mobile device

**CROWDFUNDING & PEER-TO-PEER FUNDRAISING**

- Easily set up crowdfunding campaign page for your organization and cause
- Crowdfunders can set up, customize, and share their page in minutes with their own keyword/shortcode
- Average fundraiser raises \$612
- 62% of all donors are new to your org
- Donor data is collected for cultivation

**MOBILE COMMUNICATION**

- Easily build your mobile subscriber list
- Users subscribe instantly by texting your keyword to a shortcode
- Schedule and send texts with links, event alerts, sign-ups, and thank yous
- Reinforce marketing campaign efforts

**EVENT FUNDRAISING**

- End-to-end event solution with registration, ticketing, and fundraising
- Boosts event giving by 35%
- Real time event thermometer creates excitement and tracks donations live
- Display amount, name, and message
- Track keyword, offline, and credit card swiper donations
- Post-event follow-up and pledge collection with 84% fulfillment rate

**ADVOCACY FORMS**

- Sign-up, volunteer and membership forms
- Surveys and petitions for valuable insight
- Text-to keyword integration for easy mobile access and promotion
- Mobilize your mission to turn supporters into advocates for your cause

**ONE POWERFUL ACCOUNT**

- No-cost merchant services included
- Set up unlimited users within your org
- Create customized fundraising and communication campaigns in minutes
- Access donation reports in real time
- Send and schedule mobile messages
- Import and export donor data from CRM
- Access training videos

**360° FULFILLMENT**

- Automatic custom donation receipts
- Workplace giving integration
- Team of customer success experts
- Low 2.5% processing, 0 transaction fees