



Updated July 20, 2021

# Privacy Policy

## Introduction

MobileCause, Inc. is a member of the Community Brands family. This Privacy Policy (“Privacy Policy”) is specific to MobileCause and may contain information not included in Community Brands’ statement. This is due to the specific services and software uniquely provided by MobileCause. Please also review the Community Brands Privacy Policy to ensure you are fully informed of our privacy practices. The Community Brands Privacy Policy can be found here: <https://www.communitybrands.com/legal/>.

At MobileCause, Inc. (“MobileCause”, “we”, “us”, “our”, or the “Company”), we are committed to protecting your privacy. This Privacy Policy describes the types of information we collect about users of our websites, mobile applications (“Applications”), in e-mail, text and other electronic exchanges between you and us (collectively, the “Services”) and is designed to help you understand how we collect, use and safeguard the information you provide to us and to assist you in making informed decisions when using our Services. This Privacy Policy also describes (1) the measures we take to safeguard the information we collect and (2) your rights and privileges concerning our collection, use and disclosure of information about you.

This Privacy Policy applies to the MobileCause Sites, Applications, and/or Services owned and operated by MobileCause, including, but not limited to, [www.mobilecause.com](http://www.mobilecause.com). Throughout this document, this website, all other MobileCause affiliated websites, and affiliates with links to this policy will be collectively referred to as the “Websites”. Services provided by or enabled via the Websites will be referred to as the “Services”.

Your use of any of the MobileCause Sites, Applications, and/or Services constitutes your agreement that your Personal Information will be handled as described in this Policy. However, not all facets of this Policy may apply to you, depending on the kinds of interactions you have with us and the types of Personal Information that we collect from you.

MobileCause is not responsible for the content or privacy practices of non- MobileCause websites to which this website, or any other MobileCause website, may link. Also, MobileCause is not responsible for the privacy practices of our Clients or users of our Clients websites. You should review any additional privacy policy and terms of use agreements before using a Client’s website.

The use of information collected through MobileCause is strictly limited to the purpose of meeting our contractual obligations to our Clients and providing the services requested by our Clients, which are defined within our service agreements.

If you are the customer of one of our Clients, you should refer to that Client's privacy policy for information on how your personal information is collected, used and protected. Any inquires related to your data, how it is processed, and data access, deletion and modification requests should be directed to that Client.

## Changes to the Privacy Policy

The data MobileCause collects, and uses is governed by this Privacy Policy as amended from time to time, not by the Privacy Policy in effect at the time of data collection. This includes data collected from MobileCause Websites, affiliates with links to this Privacy Policy, and services provided by or enabled via these sites. MobileCause may change the Privacy Policy at our sole discretion and will provide notice of changes on the privacy policy page of our Websites. If, as the result of such changes, you want to alter the ways in which we are allowed to use your personal information, you can do so by following the procedure described in the section entitled "Privacy Rights".

Please regularly review our Privacy Policy. **If you have objections to the Privacy Policy, you should immediately discontinue use of the Websites and the Services enabled by the Websites.** This Privacy Policy does not govern privacy practices associated with offline activities, websites other than the Websites, or any Applications or Services not available or enabled via the Websites.

You will be deemed to have been made aware of, and will be subject to, the changes to the Privacy Policy after such notice has been posted with the following exception: if at the time you provide personal information to MobileCause you limit how such information will be used to communicate with you, either by MobileCause or by third parties, MobileCause will not change your preference in this regard without your express consent. However, if MobileCause sells assets (or the assets of a division or subsidiary) to another entity, or MobileCause (or a division or subsidiary) is acquired by or merged with another entity, you agree that MobileCause may provide to such entity customer information that is related to that part of our business that was sold to or merged with the other entity without obtaining your further consent. MobileCause will provide notice of such asset sales, acquisitions, or mergers on its Websites.

## Policy Regarding Children

We do not knowingly market to, or solicit, or collect information from or about children under the age of 16. If you are under the age of 16, you must ask your parent or guardian to use our Sites directly, on your behalf. If we learn that we have collected or received Personal Information from a child under 16 without verification of parental consent, we will delete that information.

## Collection and Use of Data

MobileCause are the sole owners of the information collected on this site. We have access to and collect information that you voluntarily give us via email, webform or other direct contact from you. We will use your information to respond to you, regarding the reason you contacted

us. We will not sell or rent this information to anyone. We may disclose information to our corporate affiliates and third parties to provide products and services to you or related to products or services you have purchased or downloaded from MobileCause. Unless you ask us not to, we may contact you via email in the future to tell you about our services, new products, or changes to this privacy policy or to provide you with informational or educational newsletters.

Do not provide personal information about others unless you are authorized or required to do so by applicable law or contract. Before supplying personal information about others, you and the person about whom you supply the information must review and consent to the Terms of Use and Privacy Policy of the Website. By submitting any personal information about others, you represent and warrant that you are authorized to do so, that you have made the Terms of Use and Privacy Policy available to the person about whom you supply the information, and that you have obtained that person's written consent to our Terms of Use and Privacy Policy. If applicable law allows you to supply the information without doing the foregoing, you represent and warrant that you have abided by that law and that it allows us to receive and disclose the information under this Privacy Policy without any further action on our part. You agree to indemnify, defend and hold harmless MobileCause, our parents, subsidiaries, officers, directors, employees and agents, sponsors and supporting artists, licensors and suppliers for any failure by you to comply with this paragraph.

## **Personal Information and Business Information**

"Personal Information" as used in this Privacy Policy is information that we directly associate with a specific person or entity, such as name, address, payment information (including payment card number, expiration date, cardholder name and CVV code), mobile telephone number, and email address. Please note that any payment information we collect is not stored by us.

The Personal Information you provide will vary based upon the context, and we will not collect your Personal Information unless you make it available. You are not required to provide Personal Information at any time while visiting the Websites; however, you may be required to provide Personal Information to use certain Services. You may provide us with Personal Information when creating an account to enable you to use our Services and Applications. By doing so, you have the opportunity to (1) if you are an individual, donate to a nonprofit, create a peer-to-peer or team page, and/or register for or purchase tickets for an event, and/or other activities in support of a nonprofit; and (2) if you are a Customer of MobileCause, create event pages or donation forms, set up peer-to-peer or crowdfunding efforts, set up registration for yourself or for your organization's supporters for events, tickets, reservations, and/or activities (collectively, "Customer Activities").

MobileCause collects the Business Information necessary to enable us to respond to your requests for our applications and services and to send you information regarding our applications and services from time to time. Since most of the users of our applications and Websites are doing so in their capacity as employees or companies, most Business Information we collect will be in that capacity (rather than information about you individually, such as your personal tastes, etc.). For these purposes, we have defined "Business Information" as any information that identifies or may identify a company or an individual contact at a company or that allows others to contact a company or an individual contact at a company.

## People

People (and those acting on their behalf) who provide us information directly or indirectly by donating to or participating in Customer Activities or by otherwise using our Services in a personal capacity are referred to as “Supporters.” Some of the ways in which Supporters may provide information to us are (i) in the course of donating to a nonprofit; (ii) registering themselves and/or others for an event or as part of a team; or (iii) organizing Customer Activities in order to provide Supporters the chance to donate, participate, create peer-to-peer Customer Activities pages, or otherwise interact with such activities (those who use our Services to offer these opportunities to Supporters are described herein as “Customers”). In addition, our Customers (including those acting on their behalf) may supply us with Personal Information about individuals who have signed up for Customer Activities organized and run by our Customer or who the Customer instructs us to communicate with or otherwise provide Services to on behalf of the Customer.

When you participate in one of our Customer’s Customer Activities, we provide your Personal Information to the Customer. Our Customers have their own practices with respect to privacy, and this Policy does not cover their use of your Personal Information.

## Public Customer Activities

When you create a fundraising campaign (or other pages on the Sites), we collect the information you choose to provide us in relation to your campaign. For example, you can provide a campaign title, start or join a team, upload images and describe your campaign goal(s). Information that you post on event pages, Customer Activities pages, Consumer Pages, or other public pages on the Sites may be accessed by other people. You should exercise caution when deciding to share information on public pages. We cannot control who accesses shared information or how other parties will use that information.

## Support

Please be advised that some information you provide may be publicly accessible, such as information posted in forums or comment sections. We also collect information through customer support communications, your communication to us of ideas for new products or modifications to existing products, feedback and other unsolicited submissions (collectively, with publicly accessible information, “Unsolicited Information”). When you do so, we collect the information you choose to provide us, such as your contact details, any images you choose to upload and the contents and nature of your message. We maintain support tickets for customer service requests, and we may also collect call recordings related to support, customer service, and sales-related calls. By sending us Unsolicited Information, you further (a) agree that we are under no obligation of confidentiality, express or implied, with respect to the Unsolicited Information, (b) acknowledge that we may have something similar to the Unsolicited Information already under consideration or in development, (c) grant us an irrevocable, non-exclusive, royalty-free, perpetual, worldwide license to use, modify, prepare derivative works, publish, distribute and sublicense the Unsolicited Information, and (d) irrevocably waive, and cause to be waived, against MobileCause and its users any claims and assertions of any moral rights contained in such Unsolicited Information. This Unsolicited Information section shall survive any termination of your account or the Services.

## Application-Related Information Collection

MobileCause collects certain additional information in connection with your use of our Services, web-based Applications and/or desktop products with online features. For instance:

- **Application Updates:** Some Applications provide you with the ability to download and register product and/or tax updates as they become available. During the download and registration process, we collect “Business Information”. This is collected so that we can authorize your access, provide you with the appropriate update, and to update our records as to the Application updates you have downloaded or installed, so that we may provide the appropriate support.
- **Account Set-Up and Access:** Each Customer that subscribes to the Services has an account created. This account displays the Customer’s activities and the amount raised. Each account may include an activity feed that displays activity occurring on the Sites related to that Customer (e.g., donations made, events posted, etc.).
- **Donations.** When you make a donation using the Sites or other Services, you may be prompted to provide certain information to the recipient nonprofit, including your financial information and contact information. When you ask to remain anonymous, this only hides your name from public activity feeds, not the underlying nonprofit to which you donated. If you make a donation through an individual or team fundraiser (i.e. via a peer-to-peer page) but do not donate anonymously, then the person who created the crowdfunding page will also have access to your Personal Information (except for your credit card number or financial information).
- **Customer Use.** If you are a Customer, you may create different types of pages on our Sites in connection with your Customer Activities (“Customer Pages”). Similarly, if you are a Consumer, you may create one or more pages on certain of our Sites in connection with (i) your participation in Customer Activities, (ii) your support of a particular nonprofit, or (iii) for other purposes (collectively, “Consumer Pages”). We may collect information from you in the process of your creation of these Customer Pages or Consumer Pages.
- **Credit Card and Payment Information.** MobileCause collects credit card information when you enter into certain types of transactions requiring payment. Credit card information collected by MobileCause undergoes a tokenization process performed by our third party service provider and is not stored by MobileCause directly. The information is only used to perform the transaction and any recurring transactions to which you have agreed.
- **Web-based Services:** Some of our web-based Services collect certain additional information, including IP address, browser, connection speed, domain, referring URL and other environment-related information. This enables us to provide a secure environment for the use of the services, to pre-populate forms and calculate aggregate statistical information about the customers using these services. We use this information to better protect you and to provide a better user experience.

## Third-Party Products

We may collect data about you from third parties. As is typical for businesses that market their products to other organizations, sometimes we obtain your work contact information from third party data suppliers or joint marketing partners to contact you with communications containing promotions, customer stories, MobileCause news and updates or thought leadership. We may also get your information from publicly available sources and social networking sites, like LinkedIn or your organization's website.

We also may collect information, including Personal Information, about you from other sources, including third parties that help us update, expand, and analyze our records, identify new customers, or prevent or detect fraud. We may also receive information about you from social media platforms, for example when you interact with us on those platforms or access our social media content. The information we may receive is governed by the privacy settings, policies, and/or procedures of the relevant social media platform, and we encourage you to review them.

Third party applications, such as Instagram, Facebook, Twitter, Pinterest, or Google buttons, may be available on our Sites. We are not responsible for the collection and use of your information by such third parties.

Our Sites include social media features, such "Like," "Comment", "Share," and other engagement tools. These features may collect your IP address, which page you are visiting on our Site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy policy of the company providing such feature.

## Public Forums

Some of our Sites and Applications allow users to create or post content, such as comments, blogs, and messages. If you provide content to our Sites, we may collect and use that information as described in this Policy. Please note that such information may be viewed, collected or used by other registered users and public visitors to our Sites. Once posted, we cannot prevent such information from being used by others in a manner that may violate this Policy, the law, or your personal privacy. As a Consumer, your user profile, however, may offer privacy settings within your account to help you manage how your content is displayed.

## Registrations

To access information (subscribe to e-mail newsletters, complete an online form, download resource information, or when requesting information about or purchasing our Services) on the Websites, a user may be required to register with MobileCause. During registration a user is required to give certain information (such as name, date of birth, your marketing preferences, other profile data, other data requested by Customers using custom question fields, and Business information). This information is used to contact you about the Applications/Services on our site in which you have expressed interest.

## Orders

We request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.

## Surveys and Contests

From time-to-time, our Websites may request information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code). When you sign up for a Customer's sweepstakes or contests, or complete surveys, on the Sites, we collect the information you submit to us. The Customer may use this information to administer the sweepstakes, contest, or survey, to comply with legal requirements, and for other purposes, such as communicating with you about their other promotions or their products or services.

## Employment

As part of applying for employment with MobileCause, we may ask you for information such as first name, last name, email address, phone number, postal address, personal and professional interests, details regarding your professional and employment information, educational information, qualifications, and the contact information of a former colleague's name. This information is used for employment reference purposes only and is not used for any other purpose.

## Cookies

MobileCause may place "cookies" on the browser of your computer. Cookies are small pieces of information that are stored by your browser on your computer's hard drive. Cookies may enhance the convenience and use of the Website. For example, the information provided through cookies may be used to recognize you as a previous user of the Website (so you do not have to enter your personal information every time), offer personalized information for your use, and otherwise facilitate your experience using the Website. You may choose to decline cookies if your browser permits, but doing so may affect your ability to access or use certain features of the Website.

MobileCause may also utilize web beacons on our Websites. A "web beacon," also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies and may be used to transmit information collected through cookies back to a web server. The information collected through these automated means may include information that we gather and store about your visit to, and use of, the Websites, such as your IP address, type of browser and operating system used, date and time you access the websites, pages you visit, and, if you linked to the Websites from another website, the address of that website. This data does not include Personal Information and is not treated as Personal Information under this Privacy

Policy, but it may include the IP address of your device. We may link an IP address to information that is personally identifiable.

Most web browsers automatically accept cookies, but you can disable this function so that your browser will not accept cookies. Please be aware that disabling this function may impact your use and enjoyment of this Website.

Our Customers may place cookies or other tracking technologies on your computer, mobile phone, or other device to collect information about your use of the Sites related to that particular Customer. Please refer to that party's privacy policy if you have any questions about its use of your information.

### **Third-Party Analytics**

We may also allow certain third-party analytics service providers to include cookies and web beacons within the pages of the Websites on our behalf and to retain and use the information received from such cookies and web beacons themselves. Third-party service providers that collect this data on our behalf may offer information about their data collection practices, and in some cases, an opt out on their respective websites which you can access here: <http://www.google.com/analytics/>. To opt-out from these cookies across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

### **Do Not Track**

Currently, various browsers — including Microsoft Edge, Google Chrome, Internet Explorer, Mozilla Firefox, and Apple Safari — offer a “do not track” or “DNT” option that relies on a technology known as a DNT header, which sends a signal to Web sites’ visited by the user about the user's browser DNT preference setting. We do not currently commit to responding to browsers' DNT signals with respect to the Company's Web sites, in part, because no common industry standard for DNT has been adopted by industry groups, technology companies or regulators, including no consistent standard of interpreting user intent. We take privacy and meaningful choice seriously and will make efforts to continue to monitor developments around DNT browser technology and the implementation of a standard.

### **Protecting Data During Collection**

We take precautions to protect your information. When you submit sensitive information via the Websites, your information is protected both online and offline. We use appropriate security measures to protect the security of your data both online and offline. These measures vary based on the sensitivity of the information that we collect, process, store, and the current state of technology. Please note, though, that no website or internet transmission is completely secure, so while we strive to protect your data, we cannot guarantee that unauthorized access, hacking, data loss or a data breach will never occur.



## How We Use The Data We Collect

### Email Communication

Each email we send will contain instructions on how to unsubscribe should you decide not to receive future promotional e-mails. If you choose to opt-out of receiving promotional e-mail communications from any MobileCause business unit, we may still periodically communicate with you via mail and telephone. Please allow up to 10 business days to be removed from our promotional e-mail list.

We send notification emails about the Website and Services from time to time as necessary. Generally, you may not opt-out of these communications, which are not promotional in nature. If you do not wish to receive them, you have the option to deactivate your account.

We also send newsletters to our users with news of new service offerings and promotions. Should you change your mind about receiving these newsletters, you can unsubscribe by following the directions present in each email we send out.

Most of our communications are intended to:

- inform you of Application upgrades and updates and subscription renewals;
- inform you of tax, regulatory and other compliance issues with your software Application or service;
- notify you of Applications and Services that we think may be of interest to you;
- offer you discounts or other promotions with respect to MobileCause Applications and Services that we think may interest you; and
- contact you for survey purposes to determine how we can better service you or provide better products to meet your needs.

### Third-Party E-Mail Promotions

If you access and/or use any of our Partner's services from a link on this Website, a MobileCause /Partner co-branded site or by any other means, any information you reveal in connection with such service is submitted to our Partner and is not subject to this Privacy Policy. You should consult the privacy policy of any Partner or third-party site with respect to its treatment of any information that you may reveal through such service.

### Application and Services Data

Business Information collected by MobileCause as set forth in the *Personal Information and Business Information* section above does not include your company's data entered in the course of operating our Applications ("Application Data") or data provided by you while using our services ("Services Data"). MobileCause will not access your Application Data or Services Data except in the following limited circumstances:

- to provide you with technical support, solely at your request and with your permission;

- on a limited-access basis to install updates, produce regular backups or restore data from backups at your request;
- where the inherent purpose of the Application or Service requires MobileCause to provide the Application Data or Services Data to a third party on your behalf (for example where MobileCause makes tax filings on your behalf or initiates bank transfers on your behalf); and
- unless you opt-out, to utilize Aggregate Information derived from Application Data and Services Data to help us improve our Applications and Services and in developing additional offerings. Aggregate Information is non-identifying information about you that is provided to third parties for analysis. For example, we might inform third parties regarding the number of users of this Website and the activities they conduct while on this Website to better understand user experience. Third-parties who receive aggregate information cannot identify or contact you based on the information they receive.

MobileCause will not provide your Application Data or Services Data to any third-party or permit any third-party to access your Application Data or Services Data, except with your permission or to comply with valid legal requirements such as a law, regulation, search warrant, subpoena or court order. In addition, if at any time you decide to discontinue your use of the applicable service, your Services Data will be destroyed and removed from all servers according to terms set forth in your Service Agreement, subject to applicable back-up and disaster recovery practices and procedures.

## How We Share Data

Unless you give us your permission, we don't share data we collect from you with third parties, except as described below:

**Third-party service providers or consultants.** We may share data collected from you on the MobileCause Site with third-party service providers or consultants who need access to the data to perform their work on MobileCause's behalf, such as a website analytics company or our third-party advertising partners. These third-party service providers are limited to only accessing or using this data to provide services to us and must provide reasonable assurances that they will appropriately safeguard the data.

By purchasing or registering for products or services offered by third parties as a result of your interaction with the Services or use of the Sites, electing to receive communications (such as emails or text messages) or electing to participate in surveys, contests, sweepstakes, or other programs offered or sponsored by third parties on the Site, you consent to our providing your Personal Information to those third parties, and you agree that we are not responsible or liable for any of their actions or omissions. When you provide your information in this manner, it will be apparent that you are providing it to a third party. Those third parties may use your Personal Information in accordance with their own privacy policies. You will need to contact those third parties to instruct them directly regarding your preferences for the use of your Personal Information by them. Additionally, you agree that we will have the right to use and disclose all such information submitted by you to such third parties in the same manner in which we have the right to use and disclose all other information submitted by you directly to us.

**Compliance with Laws.** We may disclose your data to a third party if (i) we believe that disclosure is reasonably necessary to comply with any applicable law, regulation, legal process or government request (including to meet national security or law enforcement requirements), (ii) to enforce our agreements and policies, (iii) to protect the security or integrity of the MobileCause Site or our Applications and Services, (iv) to protect ourselves, our other customers, or the public from harm or illegal activities, or (v) to respond to an emergency which we believe in good faith requires us to disclose data to assist in preventing a death or serious bodily injury. If MobileCause is required by law to disclose any of your data that directly identifies you, then we will use reasonable efforts to provide you with notice of that disclosure requirement, unless we are prohibited from doing so by statute, subpoena or court or administrative order. Further, we object to requests that we do not believe were issued properly.

**Affiliates.** We may share data collected from you from the MobileCause Site with our affiliates. We all will only use the data as described in this notice.

**Other Non-Affiliated Third Parties.** With your consent, we may disclose the information that we collect about you to non-affiliated third parties (with your consent, if consent is required by law), such as promotional partners and others with whom we have marketing or other relationships. An example would include a co-sponsored webinar in which you sign up to attend. In that case, we would provide your information to the co-sponsor. Those third parties may use your information for marketing purposes, such as to market products and services that they believe would be of interest to you. We also may combine the information that we collect about you with other information that we obtain from third parties. This information may help us to determine what advertisements to direct to you, to place on our website, and where to advertise our Services. As discussed in the advertising section below, you have the ability to opt-out of certain uses of your information. You also have the ability to opt-in to receiving certain information from us and non-affiliated third parties.

**Business transfers.** If we go through a corporate sale, merger, reorganization, dissolution or similar event, data we gather from you through our website may be part of the assets transferred or shared in connection with due diligence for any such transaction. Any acquirer or successor of MobileCause may continue to use the data we collect from you through our Site as described in this notice.

**Aggregated or de-identified data.** We might also share data collected from you from the MobileCause Site with a third party if that data has been de-identified or aggregated in a way that does not directly identify you.

We do not share your data (including, but not limited to, the personal data of your end users) with third parties for their direct marketing purposes, unless you give us your consent to do so.

Customers should note that we may use information we receive or collect regarding Supporters (including without limitation via Customer Activities pages) in accordance with the terms of this Policy, including in the manner set forth above.

In an ongoing effort to better understand the use of our Services and serve you, MobileCause may undertake research on its customer demographics, interests and behavior based on information we collect. We can de-identify and aggregate the information collected through the Services for research purposes or any other purposes, and we can share this information with our affiliates, agents, business partners, or other third parties.

**Customer Activities Sponsors or Partners.** If you are using our Services to participate in Customer Activities, MobileCause shares the Personal Information that you provide with the applicable third parties in order to fulfill your request. You may receive communications, correspondence, emails, or direct mail from these entities; each such party operates independently from MobileCause and is not subject to this Policy but is subject to its own privacy policy. For example, if you donate to an organization, that organization may reach out to you to inform you how your donation was used or otherwise thank you. In some instances, we allow Customers to use our email system or text messaging capability via the Services to contact Supporters for their current and past Customer Activities, so you may receive emails or text messages from our system that originate with such Customers. Please refer to that party's privacy policy if you have any questions about its use of your information.

**Activity Feeds.** Activity feeds are streamed displays of certain actions occurring on the Sites. You may select the option to participate anonymously; if you don't select that option, your name and the amount of your contribution (or ticket/registration purchase) will be publicly displayed through the relevant Customer's activity feed.

Making a donation "anonymous" only hides your name from public activity feeds, not the underlying charitable beneficiary. If you donate anonymously through a personal or team Customer Activities page, your Personal Information will not be shared with either the individual fundraiser or the team Customer Activities captain. If you make a donation to an individual fundraiser (i.e., via a peer-to-peer Customer Activities) but do not donate anonymously, then the person who created the Customer Activities page will also have access to your Personal Information (except for your credit card number or financial information). If you make a donation through an individual Customer Activities page associated with a Customer Activities team, or directly to a team Customer Activities page, then the team Customer Activities captain will also have access to your Personal Information (again, except for your credit card number or financial information). Similarly, if you join a team to participate in Customer Activities, such as a race or other event, then the team captain will also have access to your Personal Information (again, except for your credit card number or financial information). You consent to the foregoing and agree that we are not responsible for how these organizations or persons handle your Personal Information. You should visit their websites and/or contact them directly for their privacy policies and data usage practices.

**APIs.** We make certain application programming interfaces ("APIs") available to Customers. An API (in non-technical terms) allows a Customer to automatically retrieve certain information from our Sites, for use/display elsewhere (e.g., in the Customer's CRM).

## Privacy Rights

We may retain your information for a period of time consistent with the original purpose of collection. For instance, we may retain your information during the time in which you have an account to use our Web sites or Services and for a reasonable period of time afterward. We also may retain your information during the period of time needed for us to pursue our legitimate business interests, conduct audits, comply with our legal obligations, resolve disputes and enforce our agreements.

You may opt out of any future contacts from us at any time. Additionally, if the collection of your personal data was based on your consent, you have the right to revoke that consent at any

time. Be aware that by revoking consent, you may lose access to services you previously opted to use.

You may request to review, correct, delete, or otherwise modify any of the personal information that you have previously provided to us through the Company's Web Site(s) and Services. You can do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any
- Change/correct any data we have about you
- Have us delete any data we have about you
- Express any concern you have about our use of your data

If you would like to delete your account with us, you may do so by emailing us at [support@MobileCause.com](mailto:support@MobileCause.com) and specifying which account(s) to delete. Requests to access, change, or delete your information will be addressed within a reasonable timeframe.

In the event we are unable to complete your access request, we will let you know that we are unable to do so and why. We may decline to process requests that are unreasonably repetitive, require disproportionate technical effort, jeopardize the privacy of others, are extremely impractical, or for which access is not otherwise required by local law.

## International Considerations

MobileCause is headquartered in the United States, and markets and sells to, and provides the Services to, only nonprofit organizations in the United States. The Services are hosted in the United States and are governed by United States law. If you are visiting the Sites or using the Services from outside the United States, please be aware that your information will be transferred to, stored, and processed in the United States where our servers and databases are located. If you are a resident of a country other than the United States and provide us with your information, you consent to the transfer of your data into the United States. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country.

In certain situations, MobileCause may be required to disclose Personal Information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

## California Consumer Privacy Act

Under the California Consumer Privacy Act ("CCPA") California residents have certain rights regarding their personally identifiable information. If you would like to exercise these rights, please contact us using the email address, phone number, or physical mailing address listed within the Contact Us section below. Please be aware that we do not accept or process requests through other means (e.g., via fax or social media).

We will review the information provided and may request additional information to ensure we are interacting with the correct individual. If you have an online account with us, you may be required to log-in to your account for identity verification. If you do not have an account with us, additional information to verify your identity may be required by law before we may take action upon such a request. This additional information may vary depending on the nature of your request and/or the nature of the information about which your request relates. In some cases, we may also be required by law to obtain a signed declaration under penalty of perjury from you that you are the subject of the request being made. If we suspect fraudulent or malicious activity on or from your account, we will delay taking action on your request until we can appropriately verify your identity and the request as authentic.

By law, we are not required to collect Personal Information that we otherwise would not collect in the ordinary course of our business, retain Personal Information for longer than we would otherwise retain such information in the ordinary course of our business, or reidentify or otherwise link information that is not maintained in a manner that would be considered Personal Information. If we have not requested specific additional information from you to verify your request, please do not send such information.

We generally will aim to avoid requesting additional information from you for the purposes of verification. However, if we cannot reasonably verify your identity or more information is needed for security or fraud-prevention purposes, we may consider any of the following factors, alone or in combination, in requesting additional information:

- The type, sensitivity, and value of the Personal Information collected and maintained about the consumer, as applicable law requires a more stringent verification process for sensitive or valuable Personal Information;
- The risk of harm to the consumer posed by any unauthorized access or deletion;
- The likelihood that fraudulent or malicious actors would seek the Personal Information;
- Whether the Personal Information to be provided by the consumer to verify their identity is sufficiently robust to protect against fraudulent requests or being spoofed or fabricated;
- The manner in which the business interacts with the consumer;
- Available technology for verification; and
- Other factors that may be reasonable in the circumstances, are consistent with industry practice, are recommended by California government officials, or which may be required by law or regulation following the effective date of this Privacy Policy.

If your request is regarding household information, the same verification steps above are required before we can provide you with aggregate household information. For us to process a request for access to or deletion of specific pieces of information regarding your household, all members of the household must make the request, and we must be able to verify each household member.

In some cases, we may not have sufficient information about you or your household to be able to verify your identity or sufficiently differentiate you from another consumer or household to the degree of certainty required by law, in which case, we will not be able to act upon your request. In such cases, it may be unlikely that we would be able to identify you or your household in the future without collecting significantly more information or seeking to reidentify deidentified information. At this time, we do not intend to take such steps in response to a request made

pursuant to this Privacy Policy and applicable law does not require that we do so. If, in the future, we determine a reasonable method to identify you or your household absent such steps, we will provide an update to you through this Privacy Policy and in response to any such request at that time.

Information that you submit for the purpose of allowing us to verify your identity in furtherance of a consumer-related or household-related request pursuant to California law will only be used by us, and our service providers if any, for that purpose and no other. Except where we are required by law to maintain such information for record-keeping purposes, we will take steps to delete any new Personal Information collected for the purpose of verification as soon as practical after processing your request.

Please also be aware that making any such request does not ensure complete or comprehensive removal or deletion of Personal Information or content you may have posted, and there may be circumstances in which the law does not require or allow us to fulfill your request, including, for example, where fulfilling your request may infringe upon the rights and freedoms of other consumers.

We reserve the right to charge a reasonable fee or take other appropriate action in response to requests from a consumer or household that are manifestly unfounded or excessive, in particular because of their repetitive character.

This Policy provides you disclosure regarding the Personal Information we collect from you and the purposes for doing so.

- We do not sell your Personal Information as provided under the CCPA.
- Under the CCPA, you have the right to request disclosure as to Personal Information MobileCause has collected about you:
- Upon a verifiable request, made through one of the methods provided within the Contact Us section below, we will disclose to you the items listed below, one or more of which may be provided by reference to this Policy:
  - The categories of Personal Information we have collected about you.
  - The types of sources from which the Personal Information was collected.
  - The business purpose behind collecting the Personal Information.
  - The types of third parties with whom MobileCause has shared the information.
  - The specific pieces of Personal Information MobileCause has collected about you.
- Under the CCPA, you have the right to request deletion: upon a verifiable – as detailed above — request, made through one of the methods provided within the Contact Us section below, we will delete Personal Information we have regarding you and direct our service providers to delete your Personal Information from their records, to the extent provided by the CCPA.
- Under the CCPA, you have the right to be free from discrimination: MobileCause will not discriminate against you for exercising any of your rights under the CCPA. Please keep in mind that under certain circumstances, we may charge you a different price or rate, or provide a different level or quality of goods or services, if that difference is reasonably related to the value provided to you by your Personal Information.

## How to Contact Us

MobileCause commits to resolve complaints about our collection or use of your personal information. MobileCause takes its users' privacy concerns seriously.

If you believe that MobileCause has not complied with this Privacy Policy with respect to your personal information, you should first contact us at MobileCause by emailing us at [privacy@communitybrands.com](mailto:privacy@communitybrands.com) or by writing to the MobileCause Privacy Officer at the following address:

Community Brands  
Attn: MobileCause Privacy Officer  
9620 Executive Center Dr. N #200  
St. Petersburg, FL 33702  
USA

In your letter, **please include that you are inquiring about MobileCause**, and describe in as much detail as possible the ways in which you believe that the Privacy Policy has not been complied with. We will investigate your complaint promptly.

Please note that MobileCause is not responsible for the content or privacy practices of non-MobileCause websites to which this Site or any other MobileCause website may link. Also, MobileCause is not responsible for the privacy practices of its customers or users of its customer websites. You should review the additional privacy policy of the customer site before using the site.